Sponsor Information Form: Men of Music

	Please Circle Donation Type
Name of Men Of Music Member/Contact	Business Personal
Name of Business and/or Sponsor	
Business Contact (Person) Name	
Ad (or Name) to Place in Programs [leave blank if anonymity is desired]	
Street Address	
State and ZIP Code	
Telephone Number	() -

Please complete the form above and return it with your check made out to MCFTA. On the check's memo line, please write Men of Music. Checks can be given directly to your Men of Music contact, or mailed to:

Tammie Swinson
Assistant Director of Fund Development
Midland Center for the Arts
1801 W St Andrews
Midland MI 48640







www.MenOfMusic.org www.MCFTA.org



2016 / 2017 Season



Sponsorship Opportunities Men of Music

Singing Since 1936



Cover Photos courtesy Studio Graphics Photography

Meet the Men of Music

Who are we?

The Men of Music (MoM) is best described as a group of men who simply love to sing! Our group began in 1936 as the *Dow Male Chorus* of the music department of The Dow Chemical Company, and it is one of the original member groups of the Music Society (now Center Stage Choirs) of the Midland Center for the Arts (MCFTA) based in Midland, Michigan. Our membership numbers around 55 men, with ages ranging from 20 to 90! We sing a wide variety of music: popular, secular, sacred, and barbershop. Guests and new members are always welcome at our rehearsals.

What do we do?

Each season, the MoM puts on two large productions: two performances of their Christmas Concert in Midland and a third out of town; and three performances of the Spring Show, which offers a mix of singing



and dialogue based on a farcical theme.

Each of these events typically attracts audiences of 1,000 or more. We also use our talents to give back to the community; our Christmas concerts have helped us raise over \$85,000 for local charities, and we offer scholarship support for aspiring voice students. Between the "big" events, the MoM performs at local nursing homes and retirement villages. In addition, the MoM are available to sing for organizations and other groups. Please contact our Business Manager via our website (www.MenOfMusic.org) for details.

Who is our audience?

If you enjoy finely blended harmony and timeless music, you'll love the Men of Music. Our shows and concerts are enjoyed by people all ages.

Become a Sponsor!

Even if you don't sing, you can still be a part of the Men of Music by sponsoring our events. Your support will help ensure that our group can continue to share their talents and bring smiles to audiences throughout the community.

Four Levels of Sponsorship are Available:

\$500 and over: Platinum Sponsor

- Large advertisement of name/company in both the Christmas Concert and Spring Show programs
- Four (4) tickets to the 2017 MoM Spring Show

\$250-\$499: Gold Sponsor

 Medium advertisement of name/company in both the Christmas Concert and Spring Show Programs



Two (2) tickets to the 2017 MoM Spring Show

\$100-\$249: Silver Sponsor

 Name listed in Christmas Concert and Spring Show programs

Under \$100: Bronze Sponsor

- All donations are appreciated. Donors in the top three levels are invited to the August Men of Music seasonal outing/season kickoff picnic in Midland
- All contributions are tax-deductible to the extent that the law allows, and a receipt will be issued. Consult your tax advisor for details.
- Submission deadline for Sponsors' ads to appear in the Christmas Program is Friday, 14 October 2016.