

## Interested? Need to know more?

For more information on becoming a sponsor of  
The Men of Music, contact

Dave Smith at (989) 631-9865

[dsmith9865@charter.net](mailto:dsmith9865@charter.net)

or

Dick Burow at (989) 750-8234

[rbburrow@aol.com](mailto:rbburrow@aol.com)

### Men of Music - 2015 / 2016

Grace Marra, Director

Bob Herek, President

Dave Ritter, President Elect

Jeff Rogers, Past President

Larry Larson, Treasurer

Charles Bash, Secretary

Dick Burow, Business Manager

Lew Willertz, Publicity Manager

Dave Ritter, Spring Show Chairman

Please make checks out to "MCFTA"  
and note Men of Music on the memo line.

Checks can be given directly to any Men of Music contact  
or mailed to:

Tammie Swinson

MCFTA Fund Development Manager

1801 W. St. Andrews

Midland, MI 48640

[www.menofmusic.org](http://www.menofmusic.org)



2015 / 2016  
Season



**Sponsorship Opportunities**  
**Men of Music**  
Singing Since 1936



## Meet the Men of Music

### Who are we?

The Men of Music (MOM) is best described as a group of men who simply love to sing! Our group began in 1936 as the *Dow Male Chorus* of the music department of The Dow Chemical Company, and it is one of the original member groups of the Music Society in Midland, Michigan. Our membership numbers around 60 men, with ages ranging from 20 to 90! We sing a wide variety of music: popular, secular, sacred, and barbershop. Guests and new members are always welcome at our rehearsals.

### What do we Do?

Each season, MoM puts on two large productions: two performances of their Christmas Concert in Midland and a third out of town; and three performances of their Spring Show, which offers a mix of singing and dialogue based on a farcical theme. Each of these events typically attracts audiences of 1,000 or more. We also use our talents to give back to the community; our Christmas concerts have helped us raise over \$85,000 for local charities. Between the “big” events, MoM performs at local nursing homes and retirement villages. In addition, the MoM are available to sing for organizations and other groups. Please contact the Business Manager for details.



### Who is our audience?

If you enjoy a finely blended harmony and timeless music, mixed with a smile that won't leave your face for hours, you'll love the Men of Music. Our shows are enjoyed by people all ages.

## Become a Sponsor!

Even if you don't sing, you can still be a part of the Men of Music by sponsoring our events. Your support will help Ensure that “The Men” can continue to share their talents and Bring smiles to audiences throughout the community.

### Four levels of sponsorship are available:

#### \$500 and over: “Season Sponsors”

- Company name included in MoM print & radio ads
- Name and logo displayed on all MoM posters and programs for Entire seasons
- Four (4) tickets to any MoM show in the season
- Company name included in the annual Midland Center for the Arts brochure, with the potential to reach 40,000 households in The Tri-City area



#### \$250-\$499: “Show Sponsors”

- Name and logo displayed on program and poster for *either*:
  - The MoM Christmas Concert *or*
  - The MoM Spring Show
- Two (2) tickets to the MoM Spring Show
- Company name included in the annual Midland Center for the Arts brochure, with the potential to reach 40,000 households in The Tri-City area

#### \$100-\$249: “Gold Men of Music Patron”

- Name listed in show or concert program.

#### Under \$100: “Silver Men of Music Patron”

*\*All contributions are tax-deductible to the extent that the law Allows, and a receipt will be issued. Consult your tax advisor for Details.*

*\*All donations are welcome and the top three will include an invitation To the MoM seasonal outing in August.*