



**1936-2026**  
*Our 90<sup>th</sup> Season*



## ***Sponsorship Opportunities***



## ***Celebrating 90 Years of Friendship, Fellowship, and Song***



**2025-2026 Season**

## **Meet the Men of Music**

### **Who are we?**

The Men of Music (MoM) is best described as a group of men who simply love to sing! Our group began in 1936 as the *Dow Male Chorus* of the music department of The Dow Chemical Company, and it is one of the original member musical groups of the Midland Center for the Arts in Midland, Michigan. Our membership numbers around 50 men, with ages ranging from 20 to 90+! We sing a wide variety of music: popular, secular, sacred, and barbershop. Guests and new members are always welcome at our rehearsals.

### **What do we do?**

Each season, the MoM puts on two large productions: two performances of an annual Christmas Concert in Midland and some years a third out of town; and three performances of the Spring Show, which offers a mix of singing and dialogue based on a humorous theme.



Each of these events typically attracts audiences of 1,000 or more. We also use our talents to give back to the community; our Christmas concerts have helped us raise over \$110,000 for local charities, and we offer scholarship support for aspiring voice students. Between the “big” events, the MoM performs at local nursing homes and retirement villages. In addition, the MoM are available to sing for organizations and other groups. Please contact our Business Manager via our website ([www.MenofMusic.org](http://www.MenofMusic.org)) for details.

### **Who is our audience?**

If you enjoy finely blended harmony and timeless music, you’ll love the Men of Music. Our shows and concerts are enjoyed by people all ages.

## Become a Sponsor!

Even if you don't sing, you can still be a part of the Men of Music by sponsoring our events. Your support will help ensure that our group can continue to share their talents and bring smiles to audiences throughout the community.

### Benefit Levels

#### Bronze \$100

- Name listed in Men of Music Christmas Concert and Spring Show programs

#### Silver \$500 +

- Name listed in Men of Music Christmas Concert and Spring Show programs
- Pre-sale offers on Midland Center for the Arts tickets, camps & classes
- Invitation to the August Men of Music seasonal outing/season kickoff picnic in Midland
- 4 complimentary tickets to the Men of Music Spring Show

#### Gold \$1,000 +

All the benefits listed above, PLUS:

- Access to Midland Center's Private Donor Lounge as available
- Invitation to special events

#### Ruby \$2,500 +

All the benefits listed above, PLUS:

- Seat upgrades as available
- Invitation to Midland Center's Annual President's event
- Reserved VIP Parking
- 10% Discount on Center Magazine Full Season Ad

#### Diamond \$5,000 +

All the benefits listed above, PLUS:

- Ticket Concierge Service for all Midland Center Events
- Recognition on Midland Center lobby & Auditorium screens
- Logo recognition in Midland Center website
- Recognition in print material (flyers, posters, press releases, and/or postcards) as available
- Meet & Greet Opportunities with Select Artists as available
- Additional 5% Discount on Center Magazine Full Season Ad (15% total)

#### Platinum \$10,000 +

All the benefits listed above, PLUS:

- Program underwriting opportunities
- 2 Complimentary presented programming tickets, available upon request
- FREE ticket exchanges
- Additional complimentary tickets to the Men of Music Spring Show upon request

#### Platinum + \$20,000

All the benefits listed above, PLUS:

- Personalized benefits as arranged with Midland center for the Arts
- 2 complimentary tickets to a Midland Center Broadway Touring presentation, upon request
- Additional 5% Discount on Center Magazine Full Season Ad (20% total)

All contributions are tax-deductible to the extent allowed by law, and a receipt will be issued. Consult your tax advisor for details.

## How to Donate

### Individual Sponsorships

#### Information

Zach Prout  
Development Office  
989.631.5930 x1401  
[prout@midlandcenter.org](mailto:prout@midlandcenter.org)

#### Online – gift designation, please enter “Men of Music”

Visit [www.midlandcenter.org](http://www.midlandcenter.org) and locate the “Donate” link at upper right.

You will be asked to determine the following:

- benefit level
- your desired donation amount
- under gift designation, please enter “Men of Music”
- other questions including gift recognition, matching gift, and designation of memorial or honorary recognition

#### Checks - memo line, please write “Men of Music”

**In person:** Center ticket office or give to your Men of Music contact

#### Mail to:

Zach Prout  
Development Office  
Midland Center  
1801 W Saint Andrews, Midland MI 48640

### Corporate Sponsorships

#### Information

Morgan Betters  
Community & Corporate Sponsorships Coordinator  
989.631.5930. x1237  
[betters@midlandcenter.org](mailto:betters@midlandcenter.org)

#### Checks

#### Mail to:

Morgan Betters  
Community & Corporate Sponsorships Coordinator  
Midland Center  
1801 W Saint Andrews, Midland MI 48640

**Ask for more information on contributing to  
the Men of Music Endowment Fund!**

[menofmusicmi@gmail.com](mailto:menofmusicmi@gmail.com)  
[www.MenofMusic.org](http://www.MenofMusic.org)



**Men of Music**

APR 10 / 7 PM  
APR 11 / 2 & 7 PM  
Grace Marra, Director  
Joan Kinnett, Accompanist  
TICKETS / \$19.50

**90 YEARS OF FRIENDSHIP,  
FELLOWSHIP, AND SONG**

**WORLD TOUR**  
The Men of Music return for their annual spring show, and this year marks an extraordinary milestone – their **90<sup>TH</sup> SEASON** of harmony, humor, and heartfelt performance.

SPONSORED BY

**midlandcenter.org / 989.631.8250**

MIDLAND CENTER FOR THE ARTS

The poster features a central illustration of a white airplane with orange accents flying over a stylized globe. The globe is green and blue, with white clouds. The airplane has a circular logo on its side. The background is a gradient of blue and green. The text is in various fonts and colors, including white, blue, and green. The overall design is clean and modern.